

Assessing the risk of profit shifting among the suppliers to Danish municipalities

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- Assessing the Risk of Profit Shifting among the Suppliers to
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- 3
- 4
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15 Abstract

16 Purpose

- 17 An increasing number of Danish municipalities aim to minimize tax avoidance due to profit
- 18 shifting in their public procurement. To facilitate this effort, we develop a firm-level indicator to
- assess the potential risk of profit shifting (PS-risk) from Danish subsidiaries of multinational
- 20 corporations to subsidiaries in low-tax jurisdictions.
- 21
- 22 Approach
- 23 Drawing from previous research, we contend that PS-risk is contingent on the maximum
- 24 difference in the effective corporate tax rate between the Danish subsidiary and other
- subsidiaries under the global ultimate owner, in conjunction with the tax regulations relevant to
- profit shifting. We identify the top 400 contractors in Danish municipalities from 2017 to 2019
- 27 and estimate their relative PS-risk by combining information about corporate ownership structure
- 28 with country-specific information on corporate tax rates, tax regulations, and profit shifting from
- 29 three independent datasets.
- 30
- 31 Findings
- 32 Our PS-risk estimates are highly significantly positively correlated across the datasets and show
- that 17% to 23% of the total procurement sum of the Danish municipalities has been spent on
- contracts with corporations having a medium to high PS-risk. On average, PS-risk is highest for
- large non-Scandinavian multinational contractors in sectors such as construction, health, and
- 36 information processing.
- 37
- 38 Originality
- Our PS-risk indicator is novel, and our analysis provides the first estimate of PS-risk in Danish
- 40 public procurement.
- 41
- 42 Social implications
- 43 Danish public procurers may use our indicator to screen potential suppliers and, if procurement
- regulations permit, to ensure high-PS-risk bidders document their tax practices.
- 45
- 46 Keywords: procurement, tender, indicator, multinational corporations, tax avoidance,
- 47 subsidiaries, country-by-country reporting
- 48
- 49 Article classification: Research Paper
- 50
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- 52
- 53

55 1. Introduction

Multinational corporations may be able to save corporate tax by transferring their pre-tax profits from high- to low-tax jurisdictions. A recent global analysis of macroeconomic data reveals that 36% of the profits of multinational corporations are shifted to low-tax jurisdictions (Tørsløv et al., 2023). In high-tax jurisdictions, such a practice leads to significant tax losses, market distortions, and unfair competition between locally owned companies and local subsidiaries of multinational corporations (Gauß et al., 2022).

Public procurement depends on the taxpayers' willingness to pay, and may therefore be 62 particularly relevant to examine in a tax avoidance context. In order to maintain public support, 63 public procurement should be transparent and free from collusion, discrimination, and unfair 64 65 competition due e.g. to tax-motivated profit shifting. In the European Union (EU), public procurement constitutes approximately 14% of the gross domestic product (GDP) (Prier et al., 66 67 2021) and is generally subject to national rules. However, contracts exceeding 140,000 EUR 68 (5.382 million EUR for construction contracts) must adhere to the EU public procurement rules. These rules require that tender evaluation is based on pre-published criteria emphasizing the best 69 economic value or price-quality ratio, as well as public disclosure of the successful bidder and 70 71 the value of the contract. Currently, neither the EU nor the Danish procurement rules permit 72 setting criteria to reduce tax-motivated profit shifting (Ylönen, 2016). In 2018 Oxfam Ibis (now Oxfam Denmark), a Danish NGO, launched a campaign against 73

corporate profit shifting in Denmark. As part of the campaign, a publication describing ways to
combat tax-motivated profit shifting in public procurement and investment was released (Hvid et

al., 2018). The publication outlines the few steps that municipalities may take to reduce tax-

77 motivated profit shifting within the Danish Procurement Law (Folketinget, 2022) and EU

procurement regulations (EU, 2014) and ask them to endorse a tax charter, signaling their

rommitment to exclude tax haven companies from public procurement and cease investments in

- such entities. The goal was that municipalities became "tax haven free". Twenty-six
- 81 municipalities, inhabited by 45% of the Danish population, have now signed the Tax Charter.

82 However, whereas some of the municipalities have adopted a fair tax policy and now use ESG-

rating companies to screen their investments for problematic tax behavior, they have not yet been

able to curb tax-motivated profit shifting in their procurement process due to the legal challenges
posed by the Danish and EU procurement rules.

Although profit shifting estimates can be derived at the jurisdiction level, evaluating tax-86 motivated profit shifting at the level of individual subsidiaries is difficult due to a lack of 87 country-by-country information about their tax payments and pre-tax profits. For example, in the 88 Orbis database of Bureau van Dijk, an international corporate database, the total profits reported 89 by subsidiaries of multinational corporations only account for 17% of the reported consolidated 90 profits of the corporations (Tørsløv et al., 2023). Hence, with insufficient global data on the taxes 91 and pre-tax profits of subsidiaries available, new approaches to assess tax-motivated profit 92 shifting at the subsidiary level are needed. 93

To identify potential tax-motivated profit shifting among the suppliers to Danish municipalities,

95 we therefore develop an indicator of the risk of tax-motivated profit shifting at the individual-

97 presence of the suppliers' affiliates in different jurisdictions, as well as information from three

supplier level. The indicator is based on a combination of information from Orbis regarding the

98 different sources about tax regulations, tax rates and profit shifting into these jurisdictions.

99 Deriving indicator estimates from three distinct sources, we are able to cover affiliates in 117

100 jurisdictions and test the consistency of our indicator across data derived by disparate methods.

We find the indicator values derived from the three sources to be significantly correlated across
jurisdictions. Applying our indicator to the 400 most important suppliers to Danish
municipalities in the 2017 to 2019 period, we also find the indicator values from the three
sources to be highly significantly correlated across suppliers. Our results reveal that between
17% and 23% of the total value of the contracts signed by Danish municipalities may be at high
or intermediate risk of profit shifting.

107 The indicator we propose is simple and may help municipalities identify suppliers with a high or108 intermediate risk of tax-motivated profit shifting, provided they know their corporate structure.

109 However, a high indicator value does not necessarily mean that a supplier is involved in profit

shifting. Hence, if the municipalities wish to curb tax avoidance in their procurement process,

and if legally possible, they should also require high-risk suppliers to explain their tax practices

and provide sufficiently detailed corporate tax and other economic data on a subsidiary as well as

113 country-by-country basis.

96

The remainder of this paper is organized as follows: Section 2 presents the theoretical framework 114 of the indicator. Section 3 describes Danish municipalities' public procurement data along with 115 the information about profit shifting, corporate tax rates, and tax regulations from the three 116 different sources. Section 4 outlines the empirical framework used to estimate the indicator 117 values. Section 5 presents the results, details about the affiliates of the Danish suppliers, subject 118 of the contracts, and a robustness check. Section 6 discusses our findings, potential biases, the 119 relationship between tax avoidance and public trust, as well as the implications of the 2022 120 revision of the Danish Procurement Law and 2021 EU public country-by-country reporting 121 directive to reduce profit shifting. Finally, Section 7 concludes the paper and suggests directions 122 123 for future research.

124

125 **2. The indicator**

126 Reducing tax to boost post-tax profits is considered the prime motivation of corporate tax 127 avoidance. The classical microeconomic models of tax avoidance at firm-level and analysis of country-by-country reporting demonstrate that profit shifting is significantly related to the 128 difference in effective corporate tax rate between high- and low-tax subsidiaries controlled by 129 the same global ultimate owner (GUO) (Huizinga and Laeven, 2008; Johannesen *et al.*, 2016; 130 Garcia-Bernardo et al., 2021). Moreover, Janský et al. (2022) analyzed procurement data at the 131 European level and found that the effective corporate tax rate in the jurisdictions to which 132 suppliers had links explained part of the variation in the total value of tenders in different EU 133 countries relative to these countries' GDP. 134

In addition, Dharmapala and Hines (2009) found it important that the laws, regulations, and political systems of the countries and jurisdictions involved provided opportunities for a discrete and secure profit transfer between a subsidiary and its affiliates. Hence, opportunities for taxmotivated profit shifting increase if rules and regulations make profit shifting easy and hard to detect.

140 Although tax-motivated profit shifting is legal, it may not be ethically defensible (Payne and

141 Raiborn, 2018; Lenz, 2020). In classical economic literature (e.g. Allingham and Sandmo, 1972),

142 individuals are predicted to engage in tax evasion if their expected economic benefits exceed

their expected costs. However, research on "tax morale" demonstrates that the propensity to 143 engage in tax evasion and avoidance can be influenced by social and ethical values (Frey and 144 Torgler, 2007; Morgan, 2023). Unfortunately, these values are not easily quantified. For 145 instance, although CSR-ratings are believed to reflect a company's social and ethical values. the 146 relationship between CSR and tax avoidance is ambiguous (Ylönen and Laine, 2015; Kovermann 147 and Velte, 2021). Contrary to expectations, Col and Patel (2019) thus found CSR ratings of US 148 multinational companies to increase substantially in the two years after they opened subsidiaries 149 in tax havens, suggesting that the companies attempted to boost their public image to hedge 150 against potential negative connotations associated with aggressive tax avoidance practices. We 151 therefore decided not to include an ethical component in the indicator. 152

Our profit-shifting indicator, thus, combines the tax rate gap, the difference in the corporate tax rate between Denmark and jurisdiction *i*, with what we call the relative profit-shifting friendliness (PS-friendliness) of the laws and regulations affecting the transfer of profit from Denmark to jurisdiction *i*. We standardize both to the interval [0,1] and multiply them to produce an indicator reflecting the risk of profit shifting, $PS_{risk_i} \in [0,1]$:

$$PS_{risk_i} = \tau_{DK,i} * \alpha_i \tag{1}$$

where PS_{risk_i} reflects the likelihood that a subsidiary in jurisdiction *i* is used for profit shifting 159 by a Danish subsidiary; $\tau_{DK,i}$ is an index reflecting the corporate tax rate gap between Denmark 160 and *i*; and α_i is an index reflecting the PS-friendliness of the tax regulations of *i*. Note that 161 multiplying the tax-rate-gap index $\tau_{DK,i}$ by PS-friendliness α_i implies that the indicator PS_{risk_i} is 162 zero if one of the two multipliers is zero, and that PS_{risk_i} only reaches its maximum value of 1.0 163 if both multipliers are 1.0. Thus, according to the indicator, a lack of a tax rate minimizing 164 165 incentive or lawful and discrete means to shift the profit may both hinder tax-motivated profit shifting. 166

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169

171 **3. Data**

172 Public procurement in Denmark

In Denmark the standard way of awarding public contracts above 140,000 EUR is through 173 competitive tendering, as described by the EU tendering rules (EU, 2023). Briefly, within 174 competitive tendering, there are three different types of public procurement procedures. In an 175 open procedure, anyone can submit a full tender; in a restricted procedure, only companies that 176 are pre-selected may submit a tender; and in a competitive negotiated procedure, only those who 177 178 are pre-selected are invited to submit initial tenders and negotiate. Furthermore, bidders may 179 enter a competitive dialogue with a contracting authority to propose a method to address specific needs defined by the authority. 180

All procurement procedures and notices for public contracts are now made publicly available on www.udbud.dk. Tenders are evaluated by awarding points based on pre-published criteria, with each category worth a certain amount; for example, the price may be worth 40%, technical characteristics 50%, and environmental impact 10%.

185 *Public procurement data*

We downloaded the public procurement data of Danish municipalities from Udbudsportalen, the 186 precursor of www.udbud.dk, selecting contracts signed between 2017 and 2019. To verify their 187 accuracy, we asked 13 of the 98 Danish municipalities to review their data. While some 188 189 inconsistencies and errors were identified, the overall assessment was that the data downloaded from Udbudsportalen represented a largely accurate and comprehensive set of contracts. 190 However, variations in company naming across municipalities necessitated further screening and 191 editing. To streamline this process, we focused on the top 400 suppliers accounting for 75% of 192 the total contract sum. 193

We used the EU Common Procurement Vocabulary (CPV) codes in the procurement data to identify the subject of each contract and estimated the average consolidated annual revenue of each company over the period from 2017 to 2019 from their annual financial reports or other publicly available data. The downloaded procurement data from Udbudsportalen contained no information about the price offers of alternative bidders or information that allowed us to identify the weighing of the criteria in the evaluation of tenders.

200 *Corporate ownership structure*

Using Orbis, an international corporate database, we identified the GUOs of the 400 suppliers in 201 the procurement data, defining the path from a company to its GUO as at least 50% direct or 202 203 indirect ownership. Having identified the GUO, we defined the corporate ownership structure as 204 all the subsidiaries in which the GUO had at least 50% direct or indirect ownership (as these companies could potentially be used for profit shifting). UK subsidiaries located in Jersey, 205 Guernsey, or the Isle of Man, where corporate tax rates are much lower than in Great Britain, 206 207 were identified based on a list of towns in these jurisdictions and the addresses of the subsidiaries 208 in Orbis.

209 Data on tax rate gap, PS-friendliness, and PS_{risk}

210 In order to cover a large number of jurisdictions and different methods to quantify tax-motivated

211 profit shifting, we use three independent data sources to quantify the tax rate gap, PS-

friendliness, and PS-risk of the countries and jurisdictions of the subsidiaries in the corporate

structure of each company. All three contain jurisdiction-level information that allowed us to

quantify at least two of the three variables in Equation (1).

215 *CTHI data*

The Corporate Tax Haven Index (CTHI) (Ates et al., 2021; Tax Justice Network, 2021) provides 216 217 data on minimum corporate tax rates and PS-friendliness of existing corporate tax and profit shifting regulations. The CTHI uses 20 different indices relevant to profit shifting in 70 218 219 jurisdictions, with scores ranging from 0 to 100 for each index. A score of 0 indicates no scope for corporate tax-motivated profit shifting, while a score of 100 indicates an optimal scope. The 220 221 20 indices are grouped into 5 categories. To derive the CHTI, the average of the index values in 222 each category is first calculated, after which the arithmetic mean of the five averages is estimated and used as an overall index of the likelihood of profit shifting in each jurisdiction. 223

224 The EU Joint Research Center assessed the CTHI as a robust indicator of aggressive tax

225 planning, aligning with other tax haven lists. However, the Center suggested considering using a

226 geometric mean of the five category averages rather than the arithmetic mean to estimate the

overall index value, i.e. to use a multiplicative model, similar to ours, rather than an additive one,

"in order to avoid that a high score in one category could compensate for a low score in another"(Erhart, 2020).

230 MPN data

The Missing Profits of Nations (MPN) project (Tørsløv *et al.*, 2023) covers 78 jurisdictions and provides an estimate of effective corporate tax rate and a macroeconomic index of PS-risk for each jurisdiction based on the relative profit-to-wage ratio of foreign- and local-owned companies. The risk of profit shifting increases when subsidiaries of foreign-owned companies in jurisdiction, *i*, on average, have a higher profit-to-wage ratio than similar locally owned companies in *i*, seemingly reflecting the relative ability of the foreign-owned companies to shift profit into *i* from their subsidiaries in high-tax jurisdictions.

We downloaded the effective corporate tax rates and the average profit-to-wage ratios of foreign and domestic companies in each jurisdiction from 2015 to 2018 from the MPN website

240 (https://missingprofits.world). The data were averaged across years and used to express the gap

in effective corporate tax rate between Denmark and jurisdiction *i*, as well as the PS-risk

associated with controlling a subsidiary in the jurisdiction.

243 *PSMC data*

244 The Profit Shifting of Multinational Corporations (PSMC) (Garcia-Bernardo and Janský, 2022) also provides estimates on effective corporate tax rates, but uses a different profit-shifting index 245 based on the OECD country-by-country reports of large multinational corporations from 2016, 246 supplemented by country-by-country data for 2017 from large US multinationals. Using the 247 248 country-by-country reports, the authors calculate the fraction of the total profits booked in each jurisdiction that is shifted into or out of the jurisdiction. From this data, Garcia-Bernardo and 249 250 Janský (2022) apply various models to calculate effective tax rates and profit per employee. They find that their "misalignment model" produces the most accurate estimates of the shifted 251 252 profits. We therefore use the output from this model to estimate effective tax rates and the fraction of the total profits booked that is shifted into each of the 54 jurisdictions receiving a net 253 254 influx of profit (see Table A7 of Garcia-Bernardo and Janský (2022)).

255

4. Empirical Framework

257 *CTHI*

The first category of the indices in the CTHI index reflects the Lowest Available Corporate 258 Income Tax (LACIT) rate that a company can obtain in a given jurisdiction. In the CTHI dataset, 259 India has the highest corporate tax rate (35% p.a.) and receives a LACIT-index value of zero, 260 signifying that no corporate tax saving motivated profit transfer to India is likely. All other 261 jurisdictions are scaled linearly from zero (India) to 100, with the value 100 assigned to 262 263 jurisdictions with a zero corporate tax rate. We transform the LACIT-index to apply it to Danish companies by using the Danish corporate tax rate (22% p.a.) instead of India's corporate tax rate 264 and express the index values on a scale from zero to one, instead of from zero to 100. 265 Furthermore, we assign a tax rate gap of zero to jurisdictions with the same or higher LACIT 266 267 than Denmark, and a value of one to all jurisdictions with a zero LACIT.

268 Hence, we define the tax-rate-gap index as:

269
$$\tau_{DK,i} = \begin{cases} \frac{LACIT_{DK} - LACIT_i}{LACIT_{DK}} & \text{if } LACIT_i \leq LACIT_{DK} \\ 0 & \text{if } LACIT_i > LACIT_{DK} \end{cases}$$
(2)

The remaining 19 country specific CTHI indices belong to four categories: loopholes and gaps, double tax treaty aggressiveness, transparency, and anti-avoidance regulations. Each category focuses on a different aspect of a jurisdiction's PS-friendliness, with a value of 100 indicating a high scope for profit shifting and a value close to zero indicating a low scope. We use the average index values of the four categories, $\overline{alfa_i}$, as an indicator of PS-friendliness and rescale the index to the interval from 0.0 to 1.0:

$$\alpha_i = \frac{\overline{alfa_i}}{100} \tag{3}$$

Having determined both the corporate tax-rate-gap index and PS-friendliness, the PS_{risk_i} value of each jurisdiction is estimated using Equation (1).

279 MPN data

In the MPN dataset we use the average effective corporate tax rate in jurisdiction *i*, ETR_i , to estimate the relative tax rate gab:

282
$$\tau_{DK,i} = \begin{cases} \frac{ETR_{DK} - ETR_i}{ETR_{DK}} & \text{if } ETR_i \le ETR_{DK} \\ 0 & \text{if } ETR_i > ETR_{DK} \end{cases}$$
(4)

To transform the difference in the profit-to-wage ratios into an indicator of PS-risk in the interval from zero to one, we assume that PS_{risk_i} must be 0.0 if the profit-to-wage ratio in jurisdiction *i* is lower for foreign subsidiaries than for domestic companies and/or the tax-gap $\tau_{DK,i}$ is zero. We also assume that PS_{risk_i} gradually will approach 1.0 the more the profit-to-wage ratio of foreign subsidiaries exceeds that of locally owned companies:

288
$$PS_{risk_{i}} = \begin{cases} 0 & \text{if } F_{i} < L_{i} \text{ or } \tau_{DK,i} = 0\\ 2 * \left(\frac{F_{i}}{F_{i} + L_{i}} - 0.5\right) & \text{if } F_{i} \ge L_{i} \text{ and } \tau_{DK,i} > 0 \end{cases}$$
(5)

where F_i and L_i are the profit-to-wage ratios of foreign and locally owned companies in *i*,

290 respectively. Note that $\lim_{F_{i\to\infty}} \frac{F_i}{F_i + L_i} = 1.0$ and that $\lim_{F_{i\to\infty}} PS_{risk_i}$, therefore, also is 1.0.

Finally, we estimate α_i by dividing PS_{risk_i} with $\tau_{DK,i}$. As α_i by definition is limited to the interval between zero and one, α_i is by default set to 1.0 if PS_{risk_i} exceeds $\tau_{DK,i}$.

293 PSMC data

294 Using estimates of effective tax rates from the misalignment model of Garcia-Bernardo and Janský (2022), we standardize the tax-rate-gap between Denmark and other jurisdictions to the 295 296 interval from zero to one using Equation (4). With a positive tax rate gap, we further assume that the fraction of the total profits booked that is shifted into a given jurisdiction will reflect the 297 298 likelihood that a subsidiary of a multinational corporation in the jurisdiction is involved in profit 299 shifting. If either the fraction or the tax rate gap is zero, there is no risk that profit shifting is 300 taking place. If the fraction is 1.0, all profit in the jurisdiction is shifted into the jurisdiction by foreign subsidiaries and the PS-risk is 1.0. We can therefore express the risk of profit shifting to 301 subsidiaries in jurisdiction *i* as: 302

303
$$PS_{risk_{i}} = \begin{cases} 0 & if SP_{i} = 0 \text{ or } \tau_{DK,i} = 0\\ \frac{SP_{i}}{TP_{i}} & if SP_{i} > 0 \text{ and } \tau_{DK,i} > 0 \end{cases}$$
(6)

where SP_i and TP_i are the shifted and total booked profits in *i*, respectively. We finally estimate α_i as $\tau_{DK,i}$ divided by PS_{risk_i} , as we did for the MPN data.

306 *Risk of profit shifting of Danish subsidiaries*

307 The data from the three sources allow us to determine the risk of profit shifting from a Danish subsidiary with corporate links to one or several affiliates in 117 different jurisdictions (See 308 309 Supplementary Table). We calculate the overall risk of profit shifting from a Danish subsidiary 310 to an affiliate in jurisdiction *i*, as the average of the available PS_{risk_i} values across the three datasets. Assuming that the most profit shifting prone affiliate in the corporate structure is the 311 most likely to be used for profit shifting, we use the maximum of the average PS_{risk_i} values of 312 the affiliates controlled by the GUO as our subsidiary-level indicator of the PS-risk of a Danish 313 314 subsidiary.

Research has further demonstrated a convex, increasing relationship between corporate tax rate 315 gap and the logarithm of the reported profits by US multinationals in different jurisdictions (e.g., 316 Dowd et al., 2017; Garcia-Bernardo and Janský, 2022). This may be because tax havens tend to 317 combine a low or zero corporate tax rate with a PS-friendly legal environment, generating a 318 positive correlation between PS-friendliness and corporate tax rate gap. To examine this, we 319 320 estimate the correlation between our observations of PS-friendliness from the CTHI dataset and the estimated tax rate gaps from the MPN and PSMC data. We also test the robustness of the PS-321 risk indicator by raising the tax-rate-gap index to a power greater than 1.0 to examine whether 322 323 this could improve the fit of our model to the data.

Finally, we use a Wilcoxon rank-sum test to compare the average PS-risk of Danish subsidiaries of multinational corporations controlled by Danish or Scandinavian GUOs to the average PS-risk of subsidiaries of multinational corporations controlled by a GUO residing elsewhere. To ensure that a difference in PS-risk is unrelated to company size and contract value, we use a binomial generalized linear regression with a logit link and either Danish vs. foreign or Scandinavian vs. foreign GUO as the dependent binary variable, and PS-risk, total consolidated revenue and contract sum as independent variables. All tests are carried out using R vers. 4.0.4.

331

332

5. Results

Comparing the PS-risk, corporate tax rate gaps, and PS-friendliness estimates derived from the three data sets, we find positive and either significant or highly significant correlations between the estimates, both across jurisdictions and at the subsidiary-level (Table I).

338

339 TABLE I here

340

The correlations are higher for the subsidiary-level estimates than for the jurisdictions, and PS_{risk_i} estimates are better correlated across the datasets than either tax-rate-gap, $\tau_{DK,i}$, or PSfriendliness, α_i . Plotting the PS_{risk_i} estimates of the data sets against each other shows that differences in the jurisdiction values mostly occur in the intermediate range of indicator values, while high and low values generally are more in accordance (Figure 1).

346

347 FIGURE 1 here

348

Furthermore, we find that 62% of the suppliers do not have any links to affiliates in jurisdictions 349 with a PS_{risk_i} above zero. Most of these are relatively small Danish-owned companies without 350 subsidiaries outside Denmark. Owing to the uncertainty of our PS-risk estimates, we characterize 351 the PS-risks of the remaining 38% of the suppliers as either low (0<PS-risk \leq 0.33), medium 352 (0.33<PS-risk≤0.67) or high (0.67<PS-risk≤1.0) and find that 18%, 6%, and 14% of the 353 remaining suppliers have links to subsidiaries in countries with a low, medium, or high PS_{risk_i} , 354 respectively. Considering the total economic value of the contracts, these percentages change 355 slightly, with the zero PS_{risk_i} group accounting for 48% of the total contract sum and the other 356 three groups for 29%, 7%, and 16%, respectively (Figure 2). 357

358

359 FIGURE 2 here

All the jurisdictions on Oxfam's list of the top 15 tax havens (Oxfam, 2016) have a PS-risk score
above 0.5. Additionally, only two of the companies with PS-risk scores above 0.5 have an
indicator value generated by a jurisdiction (Gibraltar) not included on the Oxfam list. Overall,

364 22% of the money spent on public procurement by Danish municipalities went to companies

with affiliates in one or more of the top 15 tax havens.

Among the contracting companies, only one resided in a jurisdiction (the Netherlands) with a medium or large PS-risk. Most resided in Denmark (88%), Norway, Sweden, Finland (6%), or other EU member states (5%). Only four subsidiaries resided in a jurisdiction outside Europe.

369 The same was found for the GUOs. Most resided in Denmark (70%), the rest of Scandinavia

370 (10%), or the remaining part of Europe (16%). Only 4% resided in a jurisdiction outside Europe.

Among the 23 GUOs residing in a jurisdiction with a medium or high PS-risk, twelve resided in

Luxembourg, five in the Netherlands, four in Jersey, one in Ireland, and one in Singapore.

An analysis of the location of the affiliates of the contracting companies shows that among

European countries with a medium or high PS-risk, the Netherlands, Luxembourg, Belgium, and

375 Switzerland are the most popular. However, some of the companies also have affiliates in

376 medium-risk countries and jurisdictions such as Mexico, Singapore, and Hong Kong, as well as

in a few high-risk countries and jurisdictions such as the United Arab Emirates, Jersey, the

British Virgin Islands, the Cayman Islands, Bermuda, the Bahamas, the Isle of Man, Curação,

and Mauritius (Figure 3).

We were unable to identify any contracts with a company or GUO residing in one of the twelve

jurisdictions on the current EU blacklist, although eleven of the corporations had subsidiaries in

382 one or a few of the blacklisted jurisdictions. These subsidiaries were in Panama (13 subsidiaries),

383 Trinidad and Tobago (7), the Bahamas (4), and Fiji (1).

384 There was a highly significant difference (W=990.5, p-value= $7.0*10^{-10}$) in the average PS-risk of

multinational corporations with a GUO residing in Denmark (mean=0.21) and a GUO residing

abroad (mean=0.59), and an even more significant difference (W=708, p-value= $1.1*10^{-14}$), when

387 multinational corporations with GUOs residing in Scandinavia (Denmark, Norway, Sweden and

Finland) (mean=0.25) were compared to GUOs residing in non-Scandinavian jurisdictions

389 (mean=0.78). For Scandinavian corporations this difference was unlikely to be caused by

- 390 differences in their consolidated revenue, as this factor was insignificant in the binomial
- regressions, while PS-risk was highly significant (p-value= $8.1*10^{-12}$, df=148). For Danish

392 corporations, the difference was caused by significant differences in both the PS-risk distribution

and company revenue. However, no significant interaction between the two was observed here

- 394 (see Supplementary material appendix 1 for further information).
- 395

396 FIGURE 3 here

397

Using the CPV procurement codes in our dataset to define the subject of the contracts reveals 398 that most of the contract sums in the medium- and high- PS-risk groups are in construction work, 399 machinery, and materials; medical, security, and office equipment and pharmaceutical products; 400 and IT, administration, and business services (Figure 4). Among the suppliers of construction 401 work, machinery, and materials (2-digit CPV groups 44 and 45), the most frequent high- and 402 medium-risk locations of the affiliates were the Netherlands (196 affiliates), Luxembourg (141), 403 Hong Kong (30), and Switzerland (30). Companies in pharmaceuticals and medical, security, and 404 office equipment (CPV groups 33 and 38) mainly had affiliates in the Netherlands (45 affiliates), 405 406 Switzerland (26), and Luxembourg (21), and those in IT, administration, and business services (CPV groups 72 and 79) had affiliates in the Netherlands (100 affiliates), Hong Kong (34), 407 408 Singapore (24), and Luxembourg (20).

409

410 FIGURE 4 here

411

Grouping the contracts according to the total consolidated revenue of the suppliers, we find corporations with an annual consolidated revenue in the 10 million to 10 billion Euro range to account for most of the total contract sum. Furthermore, the percentage of the contract sum that is found in the medium- or high- PS-risk groups increase with company revenue from 0% in the 1–10 million Euro range to 100% for the three largest corporations, which have an annual consolidated revenue of more than 100 billion Euros (Figure 5).

419 FIGURE 5 here

420

Regarding the procurement tenders, 48% of tenders were announced as open procedures, 20% as restricted procedures, and 27% as competitively negotiated procedures. Concerning selection criteria, 89% of contracts were awarded using selection criteria involving either the most economically advantageous offer or the best quality-price ratio as described in the EU Procurement Directive (EU, 2014). No information about the weighting of additional criteria or competing price offers was available in the procurement data.

To check the robustness of our results, we raised the tax-rate-gap index in Equation (1) to a 427 power greater than one to generate an increasing convex relationship between the PS-risk 428 indicator and the tax-rate-gap, as observed by Dowd et al. (2017) and Garcia-Bernardo and 429 Janský (2022). However, varying the exponent between 1.0 and 5.0 reveals that an exponent 430 around 1.0 produces the highest across dataset correlations for PS-friendliness and PS-risk, and 431 that the fit of the model declines as the power increases, as both the PS-friendliness and tax-rate-432 433 gap correlations in the CTHI data and the MPN and PSMC datasets decline. Nevertheless, by comparing a model with a power of 5 to our original model, we find the overall average country-434 specific PS-risk estimates from the two models to be highly correlated, both for jurisdictions 435 $(r=0.992, t=86.7, df=115, p-value<3*10^{-16})$ and companies (r=0.997, t=262.7, df=398, p-16)436 value $<3*10^{-16}$). Furthermore, only one of the 400 companies and three of the 117 jurisdictions 437 (Switzerland, Malta, and Macao) move to a lower PS-risk group. 438

The lack of an overall significant change in PS-risk may be explained by noting that PS-risk is estimated directly from the observations in the MPN and PSMC cases. Therefore, only the PSrisk values generated by the CTHI dataset change as the tax-rate-gap power varies, and this change is not sufficient to change the overall average PS-risk estimates substantially. Overall, this suggests that the PS-risk estimates are robust even with a large change in power.

444 Comparing indices across datasets, the input tax-rate-gap index in the MPN data is significantly

positively correlated to the input PS-friendliness in the CTHI data (r=0.585, t=5.15, df=51, p-

446 value= $5*10^{-16}$). The PSMC tax-rate-gap index is also positively correlated to the PS-friendliness

index from the CTHI data, but in this case, the regression is insignificant (r=0.295, t=1.48,

448 df=23, p-value=0.15), perhaps because fewer observations are available.

449 According to Garcia-Bernardo et al. (2017), the Netherlands, United Kingdom, Ireland,

450 Singapore, and Switzerland are "conduit" countries with tax laws and regulations that favor

451 profit shifting to tax havens. However, against expectations, the proportion of high-

452 PS_{risk_i} subsidiaries among the corporations with affiliates located in these five countries was

453 lower than the comparable proportion for corporations without subsidiaries in these countries.

454 Therefore, there is no evidence in our data suggesting that presence in a conduit jurisdiction

455 increases the likelihood of having an affiliate in a high-risk jurisdiction.

456

457 **6. Discussion**

Our results show that 20% of the suppliers in our data have affiliates in medium- or high-risk 458 jurisdictions, an estimate in line with Gumpert et al. (2016), who found that 20.4% of German 459 multinational companies had affiliates in tax havens. Our analysis further reveals that contracts 460 461 with a medium- or high-risk of profit shifting account for 23% of the total contract sum of the companies. However, the top 400 suppliers included in our analysis are only responsible for 75% 462 of the total contract sum. Furthermore, the percentage of suppliers in the medium- and high-risk 463 groups increase from zero for small locally-owned suppliers to 100% for the largest 464 multinational suppliers. Thus, profit shifting may be less prevalent among the small suppliers 465 responsible for the remaining 25% of the contract sum. Our best estimate is, therefore, that 466 467 between 17% and 23% of the total contract sum is used on companies with affiliates in high- and medium-risk categories. According to a report from the Danish Competition and Consumer 468 469 Authority, Danish municipalities spent 35 billion DKK on public procurement in 2021 (DCCA, 470 2022). This implies a yearly risk of 6 to 8 billion DKK in municipal tenders, where winning 471 bidders may reduce their tax by shifting profits to affiliates in low-tax jurisdictions.

472 Among the high-PS-risk jurisdictions we identify, many are also on the Oxfam list of top tax

473 havens (Oxfam, 2016) (Figure 3 or Supplementary Table) and other tax haven lists (see, e.g.,

Table A.1 in Laffitte (2023)). This adds credibility to our indicator. Oxfam created its Tax Haven

475 List by assessing countries against a set of criteria that included three harmful tax policies: low

or zero corporate tax rates, available tax incentives, and a lack of cooperation with international 476 efforts against tax avoidance. Although the Oxfam list is from 2016, it contains most of the high-477 PS-risk jurisdictions used by subsidiaries of corporations involved in Danish public procurement 478 in 2017–2019. The only exception is one high-scoring jurisdiction (Gibraltar) that is absent from 479 the Oxfam list. Furthermore, our estimates of the relative tax gap, PS-friendliness, and PS-risk in 480 different jurisdictions correlate significantly across the datasets. Additionally, perhaps owing to 481 the dominance of a relatively small number of high-risk jurisdictions in the corporate structures 482 or the higher number of observations, there is even better agreement between the individual 483 484 company scores (Table I).

However, we once more caution that these results do not prove that profit shifting takes place. A
direct or indirect link between a Danish subsidiary of a multinational corporation and a
subsidiary in a high-risk jurisdiction does not necessarily document that the Danish subsidiary is
involved in profit shifting. Furthermore, equation (1) is a simple indicator of tax-motivated profit
shifting and not a full statistical model. Hence, although a doubling of the indicator value
signifies an increase in PS-risk, it does not entail a doubling of the probability of tax-motivated
profit shifting.

492 Our estimates of PS-risk may furthermore be biased or uncertain for various reasons:

497

First, the Orbis data may not resolve the entire corporate structure of the 400 companies we
examine, potentially leaving some of their subsidiaries unknown (Bajgar *et al.*, 2020).

495 Second, our results derive from a model that may not properly account for the highly curvilinear

relationship between profit per employee and the effective tax rate observed by Garcia-Bernardo

498 by raising our tax-rate-gap index in Equation (1) to a power greater than 1.0, resulted in a decline

and Janský (2022). However, generating an indicator of PS-risk with a curvilinear relationship

in the across-dataset correlations among the estimated PS-risk and PS-friendliness indices in

500 Table I. This suggests that a model with an exponent of 1.0 is more plausible than a model with a

501 higher exponent. We furthermore find positive correlations between the observation-derived PS-

502 friendliness index in the CTHI dataset and the observation-derived tax-rate-gap indices in the

503 MPN and PMSC datasets. This suggests that countries with a low corporate tax rate also tend to

have laws and regulations that make profit shifting feasible and may explain at least some of the

curvilinear relationship between profit per employee and effective tax rates observed by GarciaBernardo and Janský (2022).

507 Third, we implicitly assume that the size of the corporate tax gap is the sole motivation behind corporate profit shifting, but this may not always be the case. Although there is strong evidence 508 that corporate tax rate differences affect the geographical distribution of profits of multinational 509 corporations, Johannesen (2016) observed that internal loans of German firms often flowed from 510 high-tax countries to low-tax countries, which would not be expected if profit shifting to save tax 511 was the only driving factor behind the loans. Profit shifting is also not the only method to reduce 512 corporate tax. Besides profit shifting, Beer et al. (2020) and Lejour (2021) mention treaty 513 shopping (where differences in withholding taxes in different countries are exploited to reduce 514 515 tax on profit transfers), among several other methods. Others have pointed out that large net operating loss carryforwards are common in many companies but not fully understood from a tax 516 517 avoidance perspective (e.g., Christensen et al., 2022; Wolff, 2021).

Fourth, the methods to shift profits and the intensity of profit shifting will change over time as 518 corporate tax rates and tax regulations change (Beer et al., 2020). In the literature three common 519 methods of profit shifting have been identified. The first is overcharging for intellectual property 520 521 rights held in low-tax jurisdictions or patent boxes with minimal income tax (Heckemeyer and Overesch, 2017). The second involves providing high-interest loans from subsidiaries in low-tax 522 jurisdictions to subsidiaries in high-tax jurisdiction with deductible interest (Huizinga et al., 523 2008), whereas the third is based on transfer pricing, where subsidiaries in low-tax jurisdictions 524 525 sell goods, services, and raw materials to affiliates in high-tax jurisdictions at inflated prices 526 (Cristea and Nguyen, 2016; Hebous and Johannesen, 2021). To reduce tax-motivated profit shifting, while simultaneously trying to retain and attract multinational corporations, Denmark 527 and many other countries have adopted bilateral tax agreements and introduced anti-avoidance 528 529 measures (i.e., CFC rules, thin capitalization rules, and transfer pricing regulations) (Johansson 530 et al., 2017). Knoll et al. (2023) examined domestic Danish multinational companies controlled by a Danish GUO and found that the strictness and efficiency of transfer pricing rules increased 531 over time in the jurisdictions of the affiliates from which the companies sourced their products, 532 which reduced tax-motivated mispricing. Similarly, the analysis of Delis et al. (2022) showed 533 that profit shifting among subsidiaries depended on the ratio of intangible assets to total assets 534

and generally declined with time in Western Europe and other developed countries, but increasedin the rest of the world.

Finally, Garcia-Bernardo et al. (2017) used network analysis to divide tax havens into "conduit" 537 and "sink" countries. They defined "sink" countries as low-tax jurisdictions that attracted and 538 retained foreign capital, while "conduit" countries were intermediate tax jurisdictions attracting 539 the money flowing toward the sinks. Even though the domestic corporate tax rates of the conduit 540 countries were not always low, they typically had low or zero taxes on money in transfer to other 541 countries and had highly developed legal systems and expertise to assist multinational 542 corporations with profit shifting. Based on Orbis firm-level data, Garcia-Bernardo et al. (2017) 543 found the Netherlands, United Kingdom, Ireland, Singapore, and Switzerland to be conduit 544 545 countries and most other profit destinations to be sinks. Therefore, defining PS-friendliness by combining the scope of profit shifting across a range of laws and regulations and using the 546 547 overall effective corporate tax rate to measure the tax rate gap may not be sufficient to characterize the PS-risk of having a subsidiary in a conduit country. 548

549 Tax avoidance correlates negatively with societal trust (Kanagaretnam et al., 2018). Social trust is high both in Denmark and Scandinavia in general (OECD, 2023) and is positively linked to tax 550 551 morale (Koumpias et al., 2020). Perhaps this explains the significantly lower average PS-risk we observe for multinational corporations with GUO's residing in Denmark and Scandinavia, 552 compared to corporations with GUO's residing elsewhere. However, although Danish citizens 553 generally have a high level of trust in their government institutions, the downscaling of the 554 555 Danish tax administration and several high-profile tax evasion and avoidance cases seem to have shattered public trust in the Danish tax collection system. The "cum-ex" and "cum-cum" scandal 556 revealed in 2017 that the Danish tax authorities had refunded more than 2 billion euros in 557 dividend tax that was fraudulently claimed (Casi et al., 2022; Smith Nielsen, 2020). The VAT 558 559 "carousel fraud" demonstrated how goods and services were traded across borders without 560 declaring and/or settling VAT (e.g., Kowal and Przekota, 2021), and the revelations in the Luxembourg Leaks and the Paradise and Panama Papers illustrated how tax havens were used by 561 562 corporations and high-ranking members of society. The audit reports submitted to the Public Accounts Committee of the Danish Parliament have repeatedly criticized the Danish Tax 563 564 Agency's performance, including its compliance checks of the corporate taxes paid by large companies (Rigsrevisionen, 2022) and its control of transfer pricing (Rigsrevisionen, 2014). A 565

report from the Danish Tax Agency (2014) has furthermore suggested that public trust in the Danish tax administration has declined over time. The manner in which this impinges on the future prevalence of tax-motivated profit shifting among Danish controlled multinationals remains to be seen.

Regarding the impact of tax-motivated profit shifting on public procurement it is likely that the 570 winning bids from tax-avoiding companies will be below those from tax-abiding ones (Gauß et 571 al., 2022). If so, the attitude of a Danish municipality towards becoming "tax haven free" may 572 depend upon how much of an expected increase in corporative tax it will be allowed to receive to 573 compensate for the anticipated increase in procurement costs. Currently, a Danish municipality 574 may receive a refund corresponding to 14.24% of the corporate tax generated by the work of the 575 576 company's employees living within the municipalities' area. However, this refund is just a small part of a system where the Danish central government collects income and corporate taxes and 577 redistributes them in a complex "equalization scheme" of transfers from richer to poorer 578 municipalities based on a number of demographic and economic indicators (Houlberg and 579 580 Ejersbo, 2020). Given Denmark's high public trust in government institutions, criticism of the Danish tax administration, and uncertain municipal tax benefits, it is challenging to assess the 581 582 welfare implications of our findings. The revenue sources and municipalities' tasks differ from country to country, adding to the difficulties involved in extrapolating the Danish case to other 583 584 countries.

585 Increasing tax transparency is widely seen as a way to restore societal trust. As the Secretary 586 General of the OECD in 2013 explained, "Transparency of the tax system is critical to building trust in policies and policy outcomes" (Gurria, 2013). One way to increase transparency might be 587 to require all multinational corporations to report their annual economic data and tax payments 588 on a country-by-country basis. In the UK, Dyreng et al. (2016) found that increased public 589 590 pressure following the disclosure of the location of subsidiaries changed the tax behavior of 591 companies and reduced their profit shifting and other tax-minimizing procedures. Under the UK Companies Act of 2006, all corporations are required to disclose the names and locations of their 592 593 subsidiaries publicly. However, in 2010, an ActionAid investigation found that the act was insufficiently enforced and that almost half of the 100 largest corporations listed on the London 594 595 Stock Exchange did not disclose this information. Following an ActionAid International campaign that pressured more corporations to disclose their subsidiaries, tax avoidance and the 596

597 use of tax havens declined among corporations that had not previously disclosed their full

- 598 corporate structure. In summary, Dyreng *et al.* (2016) concluded that public pressure related to
- the disclosure of company structures involving tax havens creates fear of significant political and
- 600 reputational costs, leading to reduced tax avoidance. Others (e.g., Baudot *et al.*, 2020; Joshi,
- 601 2020) have found mixed evidence in support of country-by-country reporting as a tool to reduce
- 602 tax-motivated profit shifting.

Janský *et al.* (2022) found that in the EU countries, 5.5% of the total value of public procurement was associated with firms with links to EU grey- and blacklisted countries. In contrast to our definition, Janský *et al.*'s (2022) definition of corporate structure only included presence in greyand blacklisted countries in the direct chain from the supplier to its ultimate parent company (or GUO), and did not focus solely on the jurisdiction where the supplier was residing, as required by the current Danish Procurement Law. Despite this, they concluded that the EU black- and grey-lists do not reflect the most important tax havens for companies involved in EU tenders.

In June 2022 the Danish Social Democratic government adopted a revised national procurement 610 law. Following this revision, companies from EU blacklisted countries have been excluded from 611 public tenders (Folketinget, 2022). Although we identified 15 affiliates in four EU blacklisted 612 countries in the corporate structures of the Danish suppliers and service providers, we did not 613 find any supplier or service provider to be residing in a blacklisted country. Additionally, only 614 two of the medium- or high-risk countries with a PS-risk above 0.33 were on the EU blacklist in 615 616 the autumn of 2022. Thus, introducing the EU blacklist in the 2022 revision of the Danish 617 Procurement Law had little or no immediate impact on the amount of profit shifting in Danish 618 public procurement.

619 On December 21, 2021, the EU officially adopted a directive requiring public country-by-620 country reporting (EU, 2021). By June 2023, member states must have implemented the directive in their national laws, and by June 2024, the national laws must be applied. The directive 621 622 requires multinational corporations with consolidated annual revenues of more than 750 million 623 EUR to disclose information to the public about their annual financial activities and tax payments on a country-by-country level. However, they are only obliged to do so for subsidiaries 624 625 residing in EU member states, in EU blacklisted jurisdictions, and in EU grey-listed jurisdictions 626 that have continuously been present on the EU grey list during the two most recent years.

Applying the rules of the new EU public country-by-country reporting directive to our data, we 627 find that 102 of the 400 suppliers to the Danish municipalities have a consolidated annual 628 revenue above 750 million EUR and will thus be required to publish their financial and tax 629 630 information on a country-by-country basis within the EU. In total, the 102 suppliers accounted for 38% of the contract sum. However, only 15 of these suppliers, representing approximately 631 3% of the contract sum, have subsidiaries in the black or grey-listed jurisdictions covered by the 632 directive. Among the remaining suppliers, 45 are present in one or more countries with a PS_{risk_i} 633 value above 0.33, and 43 of these have subsidiaries in tax havens on the Oxfam Tax Haven List. 634 These suppliers account for 14% of the contract sum and will be required to publish their 635 financial activities and tax payments on a country-by-country basis for their EU-based 636 subsidiaries, but not for their subsidiaries in the non-listed tax havens outside the EU. 637

638 At present, it thus seems unlikely that the EU public country-by-country reporting directive will lead to public disclosure of country-by-country information of a type that could generate 639 640 sufficient public pressure to achieve a "tax haven free" procurement practice in Denmark. If standardized public country-by-country information eventually becomes mandatory for all 641 642 jurisdictions where a given multinational corporation has subsidiaries, municipalities and NGOs should be able to verify whether profit shifting occurs. Until then, our PS-risk indicator may help 643 the municipalities, and the ESG-rating companies they engage, to identify high-risk corporations 644 among the bidders and perhaps contribute toward generating the political pressure needed to 645 646 reduce profit shifting among public suppliers.

Should the current situation persist, Danish municipalities will continue to use taxpayer money on contracts with suppliers and service providers that may use profit shifting and other forms of aggressive tax planning to avoid paying a fair share of their corporate income to the societies in which they profit. The EU's adoption of the OECD recommended 15% minimum corporate tax rate in December 2022 (EU, 2022) may change this situation, but much will depend on its actual implementation.

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7. Summary and Concluding Remarks

657 To derive an indicator of the tax-motivated profit shifting risk at the firm-level, we combine information about corporate structure with jurisdiction-level estimates of profit shifting, tax rate 658 gaps, and tax regulations from three separate sources that differ in geographic coverage and 659 methodology. This enable us to cover 117 jurisdictions and to test the consistency of our 660 indicator across data derived by disparate methods. Our results are consistent, and significant 661 positive correlations are found between estimates of profit-shifting risk derived from the three 662 663 sources. Additionally, our indicator values align with Oxfams Tax Haven List of and other tax haven lists. 664

We further identify a positive correlation between the observed tax-rate gaps and the profitshifting friendliness of tax regulations. This suggests that a low tax rate is associated with a profit-shifting-friendly regulatory environment, possibly explaining the convex increasing relationship between estimates of profit-shifting and tax-rate gaps found in the literature.

Applying our indicator to the public tenders of Danish municipalities we find that between 17% 669 670 and 23% of the total value of the contracts signed between 2017 and 2019 may be at high or 671 intermediate risk of profit shifting. Among the suppliers the average risk of profit shifting is higher for suppliers belonging to large corporations, in sectors dealing with construction, health, 672 and information processing, and for multinational suppliers controlled by a global ultimate 673 owner residing outside Scandinavia. None of the suppliers of Danish municipalities resided in a 674 675 country on the EU blacklist. The latest revision of the Danish procurement law, which permitted 676 the exclusion of suppliers residing in blacklisted jurisdictions, is, therefore, unlikely to reduce tax-motivated profit shifting in Danish procurement. 677

The main limitation of our study is its focus on corporate structure as an indicator of taxmotivated profit shifting. Inclusion of additional corporate characteristics and subsidiary-level
data on effective tax rates and book tax differences might have improved our estimates of the tax
avoidance risk of individual subsidiaries (Wolff, 2021, Dyreng *et al.*, 2022, Delis *et al.*, 2022).

Further research is needed to examine the manner in which tax avoidance affects the bidders'

683 price offers, impact of public trust in tax authorities on corporate tax avoidance, extent to which

the country of residence of the global ultimate owner affects the risk of profit shifting within

| 685 | multinational corporations, relationship between the indicator and the ratio of intangible assets to |
|-----|--|
| 686 | total assets, and potential well-fare effects of municipalities becoming "tax haven free". |
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| Variable | Comparison | Jurisdiction estimates | | | Subsidiary-level estimates | | |
|---|---------------|------------------------|----|-----------------------|----------------------------|-----|-----------------------|
| v unuore | companson | r | df | p-value | r | df | p-value |
| | CTHI vs. MPN | 0.77 | 51 | p=2*10 ⁻¹¹ | 0.91 | 390 | p<3*10 ⁻¹⁶ |
| Profit-shifting risk, <i>PS_{riski}</i> | CTHI vs. PMSC | 0.75 | 23 | p=2*10 ⁻⁵ | 0.91 | 382 | p<3*10 ⁻¹⁶ |
| | MPN vs. PMSC | 0.82 | 26 | p=2*10 ⁻⁷ | 0.93 | 385 | p<3*10 ⁻¹⁶ |
| | CTHI vs. MPN | 0.67 | 51 | p=6*10 ⁻⁸ | 0.81 | 390 | p<3*10 ⁻¹⁶ |
| Corporate tax-rate gap, $\tau_{DK,i}$ | CTHI vs. PMSC | 0.73 | 23 | p=3*10 ⁻⁵ | 0.87 | 382 | p<3*10 ⁻¹⁶ |
| 2.1.10 | MPN vs. PMSC | 0.70 | 26 | p=4*10 ⁻⁵ | 0.79 | 385 | p<3*10 ⁻¹⁶ |
| | CTHI vs. MPN | 0.55 | 51 | p=3*10 ⁻⁵ | 0.81 | 390 | p<3*10 ⁻¹⁶ |
| Profit-shifting friendliness, α_i | CTHI vs. PMSC | 0.52 | 23 | p=9*10 ⁻³ | 0.82 | 382 | p<3*10 ⁻¹⁶ |
| | MPN vs. PMSC | 0.65 | 26 | p=2*10 ⁻⁴ | 0.86 | 385 | p<3*10 ⁻¹⁶ |

Table I. Correlation, r, between estimates of profit-shifting risks, corporate tax-rate gaps, and

profit-shifting friendliness derived from three different datasets: MPN (Tørsløv et al., 2023),

939 PSMC (Garcia-Bernardo *et al.*, 2022), and CTHI (Tax Justice Network, 2021). Estimates were

940 derived for the different jurisdictions (Jurisdiction estimates) represented in each dataset using

Equations 1 to 6 (see table of profit shifting estimates in Supplementary Table), and for different

942 Danish subsidiaries (Subsidiary-level estimates) based on the jurisdiction where the affiliate in

the corporate structure that generated the maximum profit-shifting risk resided (see text for

944 further explanation). df: degrees of freedom, p-value: probability that no correlation exist

945 (equivalent to r=0.0). Source: Created by authors.

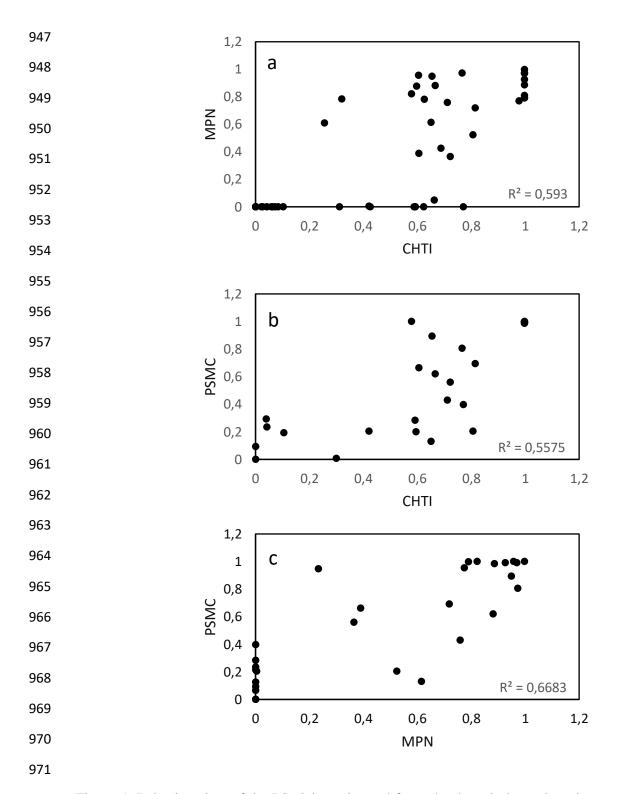
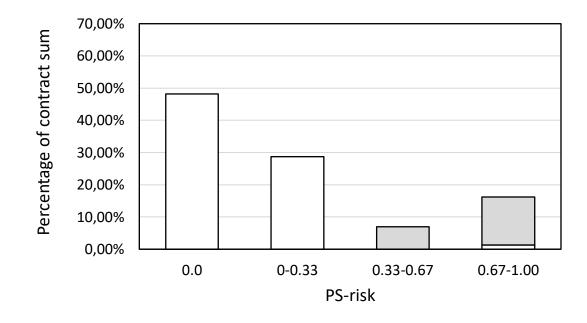


Figure 1. Pairwise plots of the PS-risks estimated from the three independent datasets: MPN:
Missing Profits of Nations (Tørsløv *et al.*, 2023), CTHI: Corporate Tax Haven Index (Tax
Justice Network, 2021), and PSMC: Profit Shifting of Multinational Corporations (Garcia-

975 Bernardo and Janský, 2022). PS-Risk: Risk of profit shifting. Source: Created by authors.



983 Figure 2. Percentage of total contract sum in different PS-risk categories divided into companies

984 without (white) and with (grey) subsidiaries present in jurisdictions on the Oxfam list of Tax

985 Havens. PS-risk: Risk of profit shifting. Source: Created by authors.

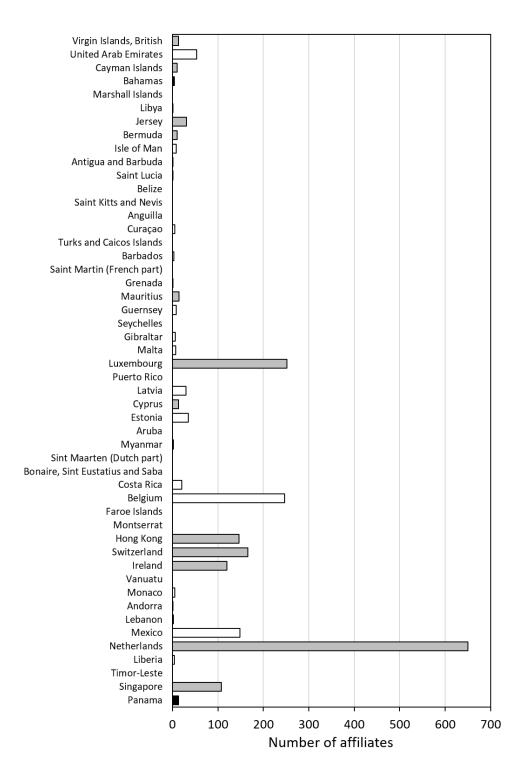
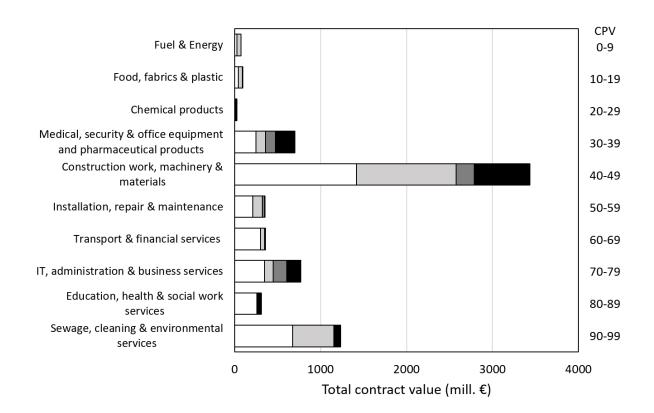


Figure 3. Number of affiliates residing in jurisdictions with a PS-risk score above 0.33.

989 Jurisdictions divided into those found on the Oxfam list of Top Tax Havens (grey), on the

990 European Union blacklist of non-cooperating countries (black), and on none of the two lists

991 (white). PS-risk: Risk of profit shifting. Source: Created by authors.



- 995 Figure 4. Distribution of the total contract value on different goods, works, and services
- 996 categories, subdivided into companies without (white) and with subsidiaries present in
- jurisdictions with a PS-risk from 0 to 0.33 (light grey), 0.33 to 0.67 (dark grey), and 0.67 to 1.0
- 998 (black). Right axis displays 2-digit CPV code. CPV: Common Procurement Vocabulary. PS-risk:
- 999 Risk of profit shifting. Source: Created by authors.

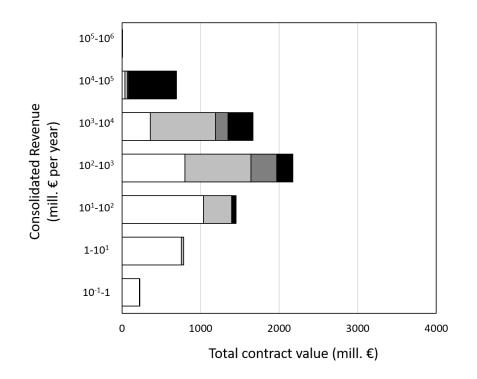


Figure 5. Consolidated annual revenue of the 400 companies versus total contract valueseparated into companies without (white) and with subsidiaries present in jurisdictions with a

1005 PS-risk from 0 to 0.33 (light grey), 0.33 to 0.67 (dark grey), and 0.67 to 1.0 (black). PS-risk:

1006 Risk of profit shifting. Source: Created by authors.

1009 Supplementary Table.

1010 List of jurisdictions and profit shifting risk (PS_{risk}) derived from data from the Tax Justice

1011 Network (2021) (CTHI: Corporate Tax Haven Index), Tørsløv et al. (2023) (MPN: Missing

1012 Profits of Nations), and Garcia-Bernardo and Janský (2022) (PSMC: Profit Shifting of

1013 Multinational Corporations). The "Average" column presents the unweighted mean of the

1014 available PS_{risk} values for each jurisdiction. A blank cell signifies that no information is

available. The "Listed" column shows whether the jurisdiction is on one or several tax haven
lists (OX: The jurisdiction is on the Oxfam Tax Haven list, BL: The jurisdiction is on the EU

1017 blacklist autumn 2022, GRL: The jurisdiction is on the EU grey list autumn 2022). Source:

1018 Created by authors.

| Code | Jurisdiction/Country | Listed | CTHI | MPN | PSMC | Average |
|------|-----------------------------------|---------|------|------|------|---------|
| AF | Afghanistan | | | | 0.51 | 0.51 |
| DZ | Algeria | | | | 0.00 | 0.00 |
| AS | American Samoa | BL | | | | |
| AD | Andorra | | 0.32 | 0.78 | | 0.55 |
| AI | Anguilla | BL | 1.00 | 0.81 | | 0.90 |
| AG | Antigua and Barbuda | | | 0.93 | | 0.93 |
| AR | Argentina | | 0.00 | | | 0.00 |
| AW | Aruba | | 0.63 | 0.78 | | 0.70 |
| AU | Australia | | | 0.00 | | 0.00 |
| AT | Austria | | 0.00 | 0.00 | | 0.00 |
| AZ | Azerbaijan | | | | 0.38 | 0.38 |
| BS | Bahamas | OX. BL | 1.00 | 0.97 | | 0.98 |
| BH | Bahrain | | | 0.53 | | 0.53 |
| BB | Barbados | OX. GRL | | 0.96 | 1.00 | 0.98 |
| BE | Belgium | | 0.59 | 0.00 | | 0.29 |
| BZ | Belize | | | 0.92 | | 0.92 |
| BM | Bermuda | OX | 1.00 | 0.93 | 0.99 | 0.97 |
| BT | Bhutan | | | | 0.54 | 0.54 |
| BO | Bolivia | | | | 0.00 | 0.00 |
| BQ | Bonaire. Sint Eustatius. and Saba | | | 0.77 | | 0.77 |
| BW | Botswana | GRL | 0.00 | | | 0.00 |
| BR | Brazil | | 0.00 | 0.00 | | 0.00 |
| BG | Bulgaria | | 0.30 | | 0.01 | 0.15 |
| BF | Burkina Faso | | | | 0.37 | 0.37 |
| KH | Cambodia | | | | 0.34 | 0.34 |
| CA | Canada | | | 0.00 | 0.07 | 0.03 |
| KY | Cayman Islands | OX | 1.00 | 0.97 | 0.99 | 0.99 |
| CL | Chile | | | 0.00 | 0.21 | 0.11 |
| CN | China | | 0.00 | 0.00 | 0.09 | 0.03 |
| CO | Colombia | | | 0.00 | | 0.00 |
| CR | Costa Rica | | 0.59 | 0.00 | | 0.30 |
| HR | Croatia | | 0.10 | | 0.19 | 0.15 |
| CW | Curação | OX | 0.65 | 0.95 | 0.89 | 0.83 |
| CY | Cyprus | | 0.81 | 0.72 | 0.69 | 0.74 |
| CZ | Czech Republic | | 0.08 | 0.00 | | 0.04 |

| DK | Denmark | | 0.00 | 0.00 | 0.00 | 0.00 |
|----|--------------------|-----|------|------|------|------|
| DM | Dominica | GRL | | | | |
| EC | Ecuador | | 0.00 | | | 0.00 |
| EE | Estonia | | 0.62 | 0.00 | | 0.31 |
| FO | Faroe Islands | | | | 0.59 | 0.59 |
| FJ | Fiji | BL | | | | |
| FI | Finland | | 0.06 | 0.00 | | 0.03 |
| FR | France | | 0.00 | 0.00 | | 0.00 |
| GM | Gambia | | 0.00 | | | 0.00 |
| DE | Germany | | 0.00 | 0.00 | | 0.00 |
| GH | Ghana | | 0.00 | | | 0.00 |
| GI | Gibraltar | | 0.58 | 0.82 | 1.00 | 0.80 |
| GR | Greece | | 0.00 | 0.00 | | 0.00 |
| GD | Grenada | | | 0.90 | | 0.90 |
| GU | Guam | BL | | | | |
| GT | Guatemala | | | | 0.10 | 0.10 |
| GG | Guernsey | | 0.98 | 0.77 | | 0.87 |
| GN | Guinea | | | | 0.00 | 0.00 |
| HK | Hong Kong | OX | 0.72 | 0.36 | 0.56 | 0.55 |
| HU | Hungary | | 0.42 | 0.00 | 0.21 | 0.21 |
| IS | Iceland | | | 0.00 | | 0.00 |
| IN | India | | | 0.00 | | 0.00 |
| IQ | Iraq | | | | 0.00 | 0.00 |
| IE | Ireland | OX | 0.71 | 0.76 | 0.43 | 0.63 |
| IM | Isle of Man | | 1.00 | 0.79 | 1.00 | 0.93 |
| IL | Israel | | | 0.00 | | 0.00 |
| IT | Italy | | 0.00 | 0.00 | | 0.00 |
| JM | Jamaica | GRL | | | | |
| JP | Japan | | | 0.00 | | 0.00 |
| JE | Jersey | OX | 1.00 | 0.89 | 0.99 | 0.96 |
| JO | Jordan | GRL | | | 0.31 | 0.31 |
| KZ | Kazakhstan | | | | 0.17 | 0.17 |
| KE | Kenya | | 0.00 | | | 0.00 |
| KR | Korea. Republic of | | | 0.00 | | 0.00 |
| LV | Latvia | | 0.66 | 0.05 | | 0.36 |
| LB | Lebanon | | 0.69 | 0.43 | | 0.56 |
| LR | Liberia | | 0.59 | | 0.20 | 0.40 |
| LY | Libya | | | | 0.92 | 0.92 |
| LI | Liechtenstein | | 0.31 | 0.00 | | 0.16 |
| LT | Lithuania | | 0.18 | | | 0.18 |
| LU | Luxembourg | OX | 0.67 | 0.88 | 0.62 | 0.72 |
| MO | Macao | | 0.25 | 0.61 | | 0.43 |
| MY | Malaysia | | | | 0.09 | 0.09 |
| MV | Maldives | | | | 0.00 | 0.00 |
| MT | Malta | | 0.60 | 0.88 | | 0.74 |
| MH | Marshall Islands | | | 0.23 | 0.95 | 0.59 |
| MU | Mauritius | OX | 0.77 | 0.97 | 0.81 | 0.85 |
| MX | Mexico | | 0.43 | 0.00 | | 0.21 |
| MC | Monaco | | 0.59 | 0.00 | 0.28 | 0.29 |

| MS | Montserrat | | 0.57 | | | 0.57 |
|----|----------------------------|-----|------|------|------|------|
| MM | Myanmar | | | | 0.66 | 0.66 |
| NL | Netherlands | OX | 0.61 | 0.39 | 0.66 | 0.55 |
| NZ | New Zealand | | | 0.00 | 0.13 | 0.06 |
| NO | Norway | | | 0.00 | 0.00 | 0.00 |
| PW | Palau | BL | | | | |
| PA | Panama | BL | 0.65 | 0.61 | 0.13 | 0.47 |
| PG | Papua New Guinea | | | | 0.16 | 0.16 |
| PE | Peru | | 0.00 | | | 0.00 |
| PL | Poland | | 0.06 | 0.00 | | 0.03 |
| PT | Portugal | | 0.00 | 0.00 | | 0.00 |
| PR | Puerto Rico | | | 0.77 | 0.95 | 0.86 |
| RO | Romania | | 0.17 | | | 0.17 |
| RU | Russian Federation | | | 0.07 | | 0.07 |
| KN | Saint Kitts and Nevis | | | 0.92 | | 0.92 |
| LC | Saint Lucia | | | 0.93 | | 0.93 |
| MF | Saint Martin (French part) | | | 0.90 | | 0.90 |
| WS | Samoa | | | | | |
| SM | San Marino | | 0.14 | | | 0.14 |
| SG | Singapore | OX | 0.81 | 0.52 | 0.20 | 0.51 |
| SX | Sint Maarten (Dutch part) | | | 0.77 | | 0.77 |
| SK | Slovakia | | 0.03 | 0.00 | | 0.02 |
| SI | Slovenia | | 0.07 | 0.00 | | 0.04 |
| ZA | South Africa | | 0.00 | 0.00 | | 0.00 |
| ES | Spain | | 0.00 | 0.00 | | 0.00 |
| SE | Sweden | | 0.04 | 0.00 | 0.24 | 0.09 |
| CH | Switzerland | OX | 0.77 | 0.00 | 0.40 | 0.57 |
| TW | Taiwan | | 0.04 | | 0.29 | 0.17 |
| ΤZ | Tanzania | | 0.00 | | | 0.00 |
| TH | Thailand | GRL | | | 0.06 | 0.06 |
| TL | Timor-Leste | | | | 0.65 | 0.65 |
| TT | Trinidad and Tobago | BL | | | | |
| TR | Turkey | GRL | | 0.00 | | 0.00 |
| TC | Turks and Caicos Islands | BL | 1.00 | 0.79 | | 0.90 |
| AE | United Arab Emirates | | 0.98 | | | 0.98 |
| GB | United Kingdom | | 0.10 | 0.00 | | 0.05 |
| US | United States | | 0.02 | 0.00 | | 0.01 |
| VU | Vanuatu | BL | | | 0.50 | 0.50 |
| VN | Viet Nam | | | | 0.35 | 0.35 |
| VG | Virgin Islands. British | OX | 1.00 | 1.00 | 1.00 | 1.00 |
| VI | Virgin Islands. U.S. | BL | | | | |

1022 Supplementary Material Appendix 1

1023 To examine the difference in PS-risk between multinational companies with a Danish or a 1024 Scandinavian global ultimate owner (GUO), versus those with a GUO from another country, we 1025 performed two binomial linear regressions where the nationality of the GUO was described by 1026 the logit of a binary probability, p, of obtaining $Y_i = 1.0$ where:

1027
$$Y_j = \begin{cases} 1.0 & \text{if nationality is Danish} \\ 0 & \text{if nationality is } \neq \text{Danish} \end{cases}$$
 or $Y_j = \begin{cases} 1.0 & \text{if nationality is Scandinavian} \\ 0 & \text{if nationality is } \neq \text{Scandinavian} \end{cases}$

1028

1029
$$Y_i \sim Bin(1,p)$$

1030 and

1031
$$logit(p) = intercept + \beta_1 \cdot PS_{risk_j} + \beta_2 \cdot Revenue_j + \beta_3 \cdot PS_{risk_j} \times Revenue_j$$
(a.1)

where PS_{risk_j} is the PS-risk of the Danish subsidiary, and $Revenue_j$ is the consolidated revenue (in billion DKK) of the multinational corporation, *j*. We also tested if contract size or industry would affect nationality, but found both variables to be insignificant.

1035 When Danish subsidiaries of multinational companies with a Danish GOU were compared to

1036 Danish subsidiaries of multinational companies with a GUOs residing outside Denmark,

1037 PS_{risk} contributed significantly to logit(p) and so did *Revenue* (Table A.2.1), while the

1038 interaction term between PS_{risk} and *Revenue* was insignificant. In other words, a company with

high PS_{risk} had a lower probability of being controlled by a Danish GUO than a company with a low PS_{risk} , and this difference between Danish and foreign GUOs increased with annual revenue (see Figure A.1.1).

1042 When Danish subsidiaries of multinational companies with a Scandinavian GOU were compared

to Danish subsidiaries of multinational companies with a GUOs residing outside Scandinavia,

1044 *Revenue* was insignificant and only PS_{risk} contributed significantly to explain logit(p) (Table

- 1045 A.1.1). In other words, a company with high PS_{risk} had an much lower probability of being
- 1046 Scandinavian than a company with a low PS_{risk} , and revenue was not a significant interfering

1047 factor (see Figure A.1.1). Figure A.1,1 shows the two resulting probability distributions.

1048

- 1049 Table A.1.1 Parameter estimates from binomial regressions of GUO nationality versus PS-risk
- 1050 and consolidated revenue after insignificant terms have been removed. NS: non-signifikant.
- 1051 Source: Created by authors.

| Nationality of GUO | Parameter | Estimate | p-value |
|--------------------|-----------|------------------------|------------------------|
| | intercept | 1.05 | 8.78*10 ⁻⁴ |
| Danish | eta_1 | -3.19 | 1.51*10 ⁻⁵ |
| Damsn | β_2 | -2.25*10 ⁻⁵ | 0.04 |
| | eta_3 | NS | NS |
| | intercept | 2.81 | 7.14*10 ⁻¹⁰ |
| S | eta_1 | -5.14 | 8.13*10 ⁻¹² |
| Scandinavian | β_2 | NS | NS |
| | β_3 | NS | NS |

1053

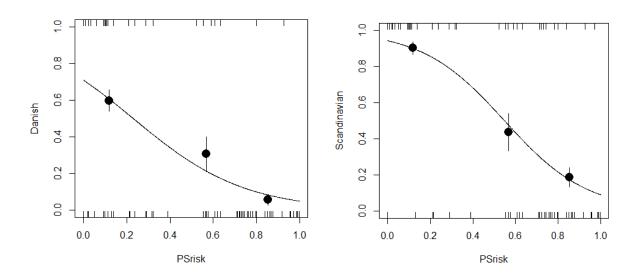


Figure A.1.1. Fits of the binomial model $logit(p) = intercept + \beta_1 \cdot PS_{risk_i}$ to data from 1055 1056 multinational companies residing in Denmark (left) and Scandinavia (right). The rugs along the 1057 upper horizontal axis parts of the panels show the distribution of the PS_{risk} input data for Danish and Scandinavian GUOs, respectively, and those along the lower axis the corresponding PS_{risk} 1058 data for non-Danish and non-Scandinavian GUOs, respectively. The filled circles show the 1059 average proportions of the PS_{risk}-estimates of Danish (left panel) and Scandinavian GUOs (right 1060 panel) in the low (]0,0.33]), intermediate (]0.33,0.67]) and high (]0.67,1.00]) categories. The 1061 vertical lines associated with the circles are standard errors. Source: Created by authors. 1062