

FEHMARNBELT DAYS 2014

COPENHAGEN

30 SEPTEMBER - 2 OCTOBER

Fehmarnbelt Business Council Business Day "Knowing Fehmarnbelt"

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On Wednesday, 1st October 2014 the Fehmarnbelt Business Council (FBBC) is hosting its "Business Day" in Copenhagen, including the bi-annual business conference, this year titled "Knowing Fehmarnbelt". The FBBC Business Day is taking place in Copenhagen as part of the Fehmarnbelt Days that last time took place in Lübeck/Hamburg in 2012.

The opening of the Fehmarnbelt Fixed Link in 2021 is from the business perspective still a long time ahead. Therefore, the overall aim of the Business Day is to provide businesses from the region with an added value by illustrating them their benefits and solutions in cross regional collaboration. The goal is herein to raise their awareness for the chances they can gain from the Fehmarnbelt Fixed Link.

The aim is to have companies report about their experiences and activities on the one hand resulting from fixed links and cross border collaboration, but on the other hand also on strategies regarding the future Fehmarnbelt Fixed Link and the aspects that make the area between Hamburg/Lübeck and Copenhagen/Malmö such a unique business region. Operationally, the Business Day is split into a practical and a conference part.

The practical part of the day starts at 10 a.m. with a guided bus excursion to the Øresundbron. The excursion is planned to end in time for the Fehmarnbelt Days' Networking Lunch, where all FBBC participants are invited to attend. After lunch the conference part of the FBBC Business Day starts with the conference "Knowing Fehmarnbelt".

The focus of the FBBC conference is on benefits and opportunities that the Fixed Link provides for businesses in the entire region and ahead.

The Fehmarnbelt Business Council is a consortium of 10 chambers and business associations from Denmark, Germany and Sweden aiming at establishing and strengthening business collaboration in the Fehmarnbelt Region.

Programme

13.30 **Welcome**

Nicolaus Lange, FBBC Chairman

13.45 **Fixed links and their impact on interregional business**

Jesper Bremholm, Vice President Production & Logistics PostNord Danmark

14.15 **The universities' role in supporting the regional knowledge economy**

Henrik Wegener, Executive Vice President and Chief Academic Officer, Technical University of Denmark

14.40 **Cross-border education and apprenticeship exchange**

Alexandra von Oven-Batsch, Hotel Manager

Maibritt Errebro Sørensen, Trainee Chef Seehus GmbH

15.00 **Coffee break and networking**

15.30 **Border-crossing business cooperation - an example**

Jens-Henrik Stillhoff Nicolaisen, Executive Board Member Züblin A/S

16.00 **Business opportunities resulting from Fehmarnbelt Fixed Link - Results from a survey among business representatives in the Fehmarnbelt Region**

Ajs Dam, Director, Corporate Communications & Regional Development, Femern AS

16.30 **The business region in a global perspective - Opportunities of the Fehmarnbelt Fixed Link from a Swedish angle**

Tørk Eskid Furhauge, CEO Pågen AB

16.50 **Wrap up and closure**

Michael Svane, FBBC Vice Chairman

17.00 **End of FBBC Business Day**

Event date and time:

Wednesday, 1 October, 2014 - 13:30 to 17:00

Organiser:

[Fehmarnbelt Business Council](#)

Location: Tivoli Congress Center, Room: Congress Hall

City: Copenhagen

Public

Files:

 [2014_10_01_fbbc_business_conference_agenda_eng_final.pdf](#)



