



02/11/2016

A GODSEM workshop:

Transforming sustainability challenges into new business model opportunities

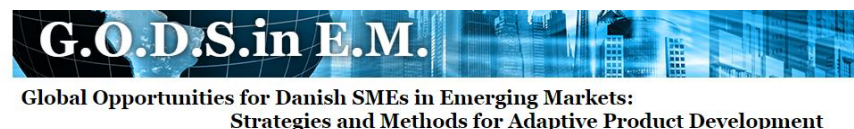
Companies are increasingly considering **sustainability** as part of their **core business**, and a way to generate **future competitive advantage**.

This workshop aims at sharing practitioners and academics' approaches and field experiences on sustainability, by having sustainability experts from **Sustainia**, **essensus**, the **BC Hospitality Group**, and **DTU** presenting how they are dealing with sustainable business model innovation.

Join us on this workshop and **let's explore how we can cooperate** to make your business model more **sustainable** and **innovative!**

Participation fee is waived thanks to financial support by Industriens Fond.

Please **register** by e-mail to **Monica Krenkel** (mkre@dtu.dk) before **October 26th, 2016**.



Agenda

09:00 **Arrival, coffee & croissants**

09:15 **Introduction**

Jason Li-Ying, *Associate Professor, DTU Management Engineering*

09:30 **Sustainable business models**

Francesco Rosati, *Postdoc, DTU Management Engineering*

10:00 **Essensus**

Vinicius Picanco Rodrigues, *Co-founder*

10:30 **Coffee break**

10:45 **Sustainia**

Esben Alslund-Lanthén, *Research Analyst*

11:15 **BC Hospitality Group**

Mireille Jakobsen, *Group CSR Manager*

11:45 **Discussions and networking**

12:15 **Wrap up**

Jason Li-Ying, *Associate Professor, DTU Management Engineering*

12:30 **Light lunch**

Location:

TECHNICAL UNIVERSITY OF DENMARK (DTU)

Meeting Room R025 (Ground Floor),
Building 424, DTU Lyngby campus,
Produktionstorvet, 2800 Lyngby

November 2nd, 2016

09:00 – 12:30