Making sense of the future: The information search strategies of construction practitioners in exploring the risk landscape

Stingl, Verena; Maytorena-Sanchez, Eunice; Winch, Graham

Publication date: 2018

Document Version
Peer reviewed version

Link back to DTU Orbit

Citation (APA):
Making sense of the future: The information search strategies of construction practitioners in exploring the risk landscape

Verena Stingl, Technical University of Denmark
Eunice Maytorena-Sanchez, Alliance Manchester Business School
Graham Winch, Alliance Manchester Business School

Accepted for publication at EGOS (European Group on Organizational Studies), July 2018, Tallinn

Keywords: Risk identification, Active information search, Cognitive strategies, Construction projects

Abstract: This paper explores the cognitive strategies that construction practitioners rely on when searching to identify risks in a simulated project. By using the active information search methodology in interviews with 45 industry practitioners, we were able to distinguish three stereotypical information search strategies that provide indication for the underlying cognitive strategies. The paper furthermore discusses the impact of the followed cognitive strategy on risk identification performance.