



ПРАВИТЕЛЬСТВО РОССИЙСКОЙ ФЕДЕРАЦИИ
ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ БЮДЖЕТНОЕ ОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ
ВЫСШЕГО ОБРАЗОВАНИЯ
«САНКТ-ПЕТЕРБУРГСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ»
GRADUATE SCHOOL OF MANAGEMENT
SAINT PETERSBURG UNIVERSITY

08.10.2019

№ EMC/7

GSOM Emerging Markets Conference 2019
confirmation of participation and payment

Assoc. Prof. Pernille Rydén
Technical University of Denmark

Dear Pernille,

With this letter we express our gratitude for your participation in the international GSOM Emerging Markets Conference-2019 and performance on the track “Digital Economy: Digital Business Models, Digital Ecosystems and Digital Innovations” with an oral presentation on the topic: “How Marketing Managers Sense and Seize Social Media Storms”.

We also confirm receipt of the registration fee in the amount of 20 000 (twenty thousand) rubles for your participation in the conference.

GSOM Emerging Markets conference-2019 was held on October 3-5, 2019 at Graduate School of Management St. Petersburg University, St. Petersburg, Russia (Campus “Mikhailovskaya Dacha”).

For more information about the Conference please visit our website www.gsom.spbu.ru/emc or contact the Organizing Committee at emc@gsom.spbu.ru.

Conference Organizing Committee
Chair

Yulia B. Ilina